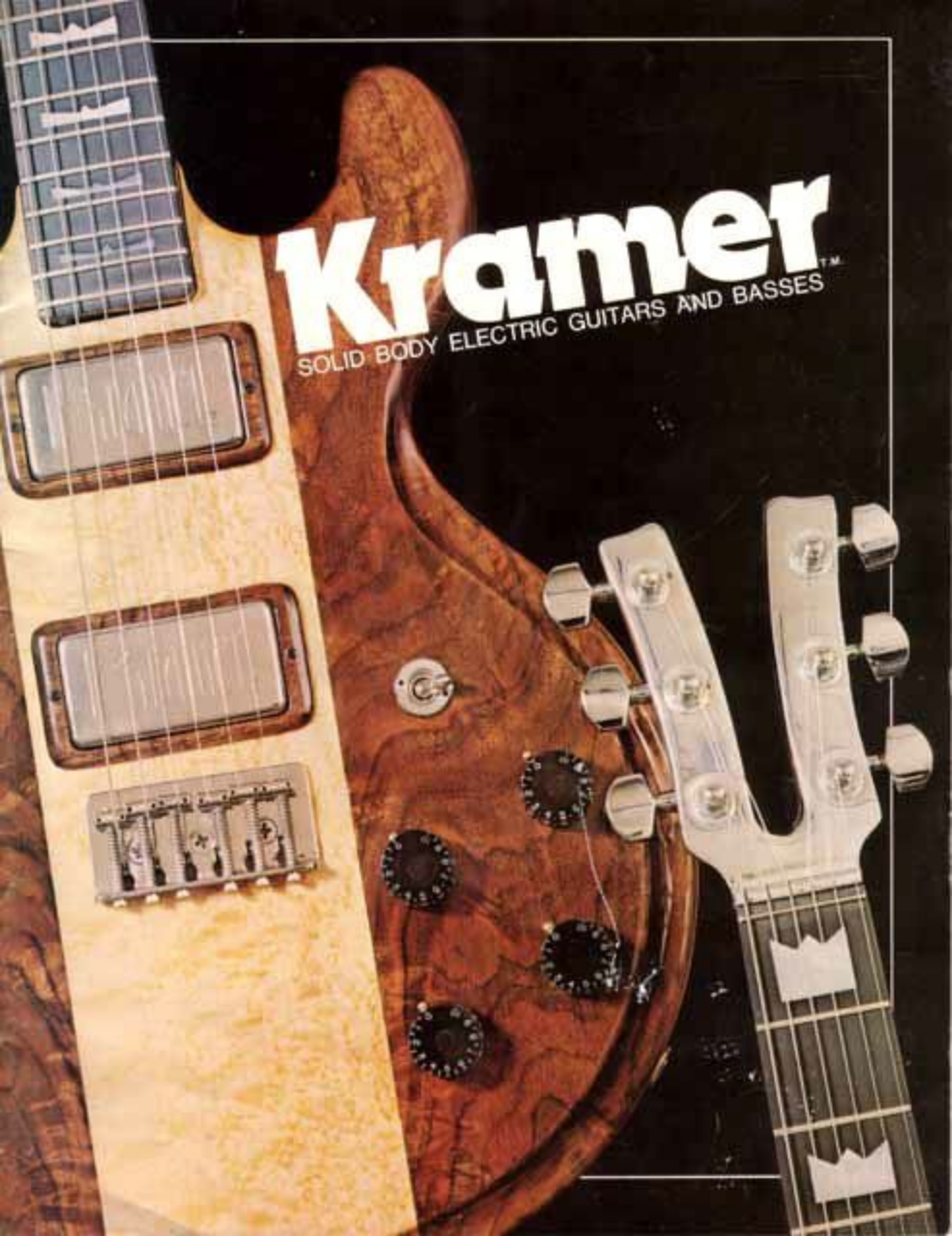

Kramer™
SOLID BODY ELECTRIC GUITARS AND BASSES

Kramer in Concert!

Each day more and more top professionals are making the switch to Kramer! Why? Ask well-known artists like:

Keith Richards, Ron Wood of The Rolling Stones
Steve Buslowe of Meat Loaf
Dave Hope of Kansas*
Johnny Graham
Michael Rutherford of Genesis
Peter Sears of The Jefferson Starship
Raymond Gomez
Skip Mitchell, Don Breland of The Oak Ridge Boys
Bob Wootton, Marshal Grant, Jerry Hensley of The Johnny Cash Band
Ray Moulton, Randy Jackson, Charles Singelton of The Billy Cobham Group
Lol Creme
Peter Briquette of The Boomtown Rats
Patrick Olive of Hot Chocolate
Trevor Bolder, Mick Box of Uriah Heep
Gerald Carboy of David Sancious and Tone
Status Quo
Robert Parissi, Coogie Stardard of Wild Cherry
Gary Mazzaroppi
Jimmy Rowser of Les McCann Ltd.
Hank Williams Jr.
Tim Bogert
Derek Holt of The Climax Blues Band
Nick Moroch, Barry Sunfon, Edwin Martinez of the Lenny White Group
Randy Dorman, Rick Harper, Chuck Jacobs of The Kenny Rogers Band
The Buck'n Wing Band
Luther Rabb of War
Allen Gemp of New Riders of the Purple Sage
Lenny Coltun, Jack Ryland of The Helen Reddy Band

650 Artist

Made from extra fancy grade American black burl walnut and selected bird's-eye maple, each 650 is totally unique. Meticulous workmanship and attention to detail reflect its position as Kramer's "Top of the Line" and sets it apart from all others.

SPECIFICATIONS:

650G
L - 37" **W** - 13¾" **D** - 1¾"
Width at nut - 1⅛"
Scale length - 25"
Inlays - 10 mother of pearl Crown design
Frets - 22
Machines - Schaller M-6
Pickups - 2 high output humbucking rear adjustable - 12 individual poles per pickup
Body and Pickup rings - American black burl walnut and bird's-eye maple
Controls - 2 volume - 2 tone
Selector Switch - 3-way toggle

650B
L - 42" **W** - 13" **D** - 1¾"
Width at nut - 1⅛"
Scale length - 33.75"
Inlays - 9 mother of pearl Crown design
Frets - 20
Machines - Schaller M-4
Pickups - 2 single coil rear adjustable - 4 individual poles per pickup
Body and Pickup rings - American black burl walnut and bird's-eye maple
Controls - 2 volume - 2 tone
Selector Switch - 3-way toggle

New Generation Guitars T.M.

450 Deluxe

Designed with the artist in mind, each 450 DELUXE offers all the features the serious musician demands from an instrument: fast action, versatile sound, powerful Humbucking pickups, contoured body, and aesthetic beauty.

SPECIFICATIONS:

450G
L - 37" **W** - 13¾" **D** - 1¾"
Width at nut - 1⅛"
Scale length - 25"
Inlays - 11 aluminum dot
Frets - 22
Machines - Schaller M-6
Pickups - 2 high output humbucking rear adjustable - 12 individual poles per pickup
Body and pickup rings - select American black walnut and maple
Controls - 2 volume - 2 tone
Selector Switch - 3-way toggle

450B
L - 42" **W** - 13" **D** - 1¾"
Width at nut - 1⅛"
Scale length - 33.75"
Inlays - 10 aluminum dot
Frets - 20
Machines - Schaller M-4
Pickups - 2 single coil rear adjustable - 4 individual poles per pickup
Body and pickup rings - select American black walnut and maple
Controls - 2 volume - 2 tone
Selector Switch - 3-way toggle

DMZ CUSTOM SERIES

DMZ 2000 Electronics - Equipped with two Dual Sound Humbuckers and a miniature switch for each, the DMZ 2000 offers the artist eight tonal choices. These switches change the pickups from a deep humbucking sound in the up position, to a biting single coil sound when in the down position.

Our DMZ Custom Series with specially designed pickups by Larry DiMarzio offers the "hottest" sounding instruments available in today's market. Conceived and designed by Kramer with input from selected top recording artists, these models deliver exactly what the artist needs when performing today's style of music, both live and in the recording studio.

DMZ 1000

Equipped with two Super Distortion Humbuckers, the Custom 1000 will produce a rich, biting sound with incredible sustain and power. When turned down it becomes a warm, mellow guitar useful for all of today's quieter styles.

L - 37" **W** - 13⅜" **D** - 1⅝"
Width at nut - 1⅝"
Scale length - 25"
Inlays - 11 aluminum dot
Frets - 22
Machines - Schaller M-6
Pickups - DiMarzio Super Distortion
Body - Maple, natural or black finish
Bridge - Leo Quan
Controls - 2 volume - 2 tone
Selector Switch - 3-way toggle

DMZ 2000

Two Dual Sound Humbuckers satisfy the need of players who want both the hot, full sound of the Custom 1000 and the bright mid-range sound associated with single coil pickups.

L - 37" **W** - 13⅜" **D** - 1⅝"
Width at nut - 1⅝"
Scale length - 25"
Inlays - 11 aluminum dots
Frets - 22
Machines - Schaller M-6
Pickups - DiMarzio Dual Sound
Body - Maple/walnut stripes, walnut/maple stripes and black
Bridge - Leo Quan
Controls - 2 volume - 2 tone
Selector Switch - 3-way toggle - 2 miniature sound switches

DMZ 3000

Three SDS-1 vacuum injected, sealed single coil pickups provide a great mid-range response and higher signal-to-noise ratio while eliminating squeal.

L - 37" **W** - 13⅜" **D** - 1⅝"
Width at nut - 1⅝"
Scale length - 25"
Inlays - 11 aluminum dot
Frets - 22
Machines - Schaller M-6
Pickups - 3 DiMarzio SDS-1
Body - Maple, natural or black finish
Bridge - 2-way adjustable
Controls - 1 volume - 2 tone
Selector Switch - 5-way

DMZ 3000 Electronics

Each DMZ 3000 is equipped with a 5-way toggle switch offering selection of each pickup and two out-of-phase settings.

DMZ 4000

This bass, equipped with an Active EQ Preamp and a Dual Coil Humbucker pickup, is designed for the discriminating bassist who wants a full rich tone; loud, but without distortion or loss of clarity on even the lowest notes.

L - 42" **W** - 13" **D** - 1⅜"
Width at nut - 1⅛"
Scale length - 33.75"
Inlays - 10 aluminum dot
Frets - 20
Machines - Schaller M-4
Pickups - DiMarzio P Bass
Body - Maple/walnut stripes, walnut/maple stripes and black
Bridge - 2-way adjustable
Controls - 1 volume - 1 tone
Selector Switches - 2 miniature - power and tone

DMZ 4001

The 4001 is similar to the DMZ 4000 but without the Active EQ Preamp and mini-switch for treble and bass boost. It offers the bassist all the innovative features Kramer is known for at a modest price.

L - 42" **W** - 13" **D** - 1⅜"
Width at nut - 1⅛"
Scale length - 33.75"
Inlays - 10 aluminum dot
Frets - 20
Machines - Schaller M-4
Pickups - DiMarzio P bass
Body - Maple, natural or black finish
Bridge - 2-way adjustable
Controls - 1 volume - 1 tone
Selector switch - 1 miniature tone

DMZ 5000

The DMZ 5000 was conceived through years of research and input from professional bass players all over the world. Equipped with DiMarzio P Bass and Jazz Bass pickups with a miniature tone switch for each, the DMZ 5000 offers the bassist a tonal range never before experienced...full, rich, clear bottom, warm mid-range and bright, biting highs. From studio to concerts, the DMZ 5000 has become the choice of top professionals.

L - 42" **W** - 12⅝" **D** - 1⅜"
Width at nut - 1⅛"
Scale length - 33.75"
Inlays - 9 mother of pearl Crown design
Frets - 20
Machines - Schaller M-4
Pickups - DiMarzio P Bass and Jazz Bass
Body - Maple/walnut stripes, walnut/maple stripes and black
Bridge - 2-way adjustable
Controls - 2 volume - 2 tone
Selector Switches - 3-way toggle - 2 miniature sound switches

DMZ 4000 Electronics - For power plus, this bass offers an Active EQ Preamp with two miniature switches. The top switch is two-way, offering the choice of humbucking or single coil sound. The bottom switch is three-way, giving you a boost in bass, by-pass or normal, or a boost in treble.

DMZ 5000 Electronics

The DMZ 5000 offers the same electronic features as the DMZ 2000 Guitar - see facing page

The Kramer Story

In the early fifties, Leo Fender introduced the first solid body electric guitar, and for many years the company he founded, and several others dominated this growing field. Then, in June of 1976, Kramer introduced their first guitar. Not another copy of an original, but a guitar based around a completely new design concept. The acceptance has been phenomenal. In this short time, Kramer New Generation Guitars have made a powerful impact on the world music market.

During his 12 years as a successful musical instrument retailer, Dennis Berardi was very concerned with the many compromises so common in the area of guitar design. This concern prompted Dennis to leave his store in favor of a drawing board, where his dream of a "no compromise" design was to unfold. The problems were many, and at times his goals seemed impossible to realize. Trying to overcome imperfections such as warped necks, balance, intonation, sustain, deadspots and being able to produce a guitar having great sound and appearance seemed like an impossible task. But, with hard work and long hours, these problems were solved and the first Kramer guitar was fully designed and into production.

Large scale production and projected sales required talents and expertise which only comes with successful experience. In early 1976 these talents were added to this small but rapidly growing company by Peter LaPlaca, who brought with him a solid background of music experience. Peter's credits include working as a professional musician right through a Vice Presidency of Norlin Music, makers of Gibson Guitars. The job was well-defined... take this fledgling company to a position of prominence in a short time. Peter used his experience well, and implemented new marketing and financial programs that worked. The results are apparent. Kramer has grown to be a major factor in the electric guitar field in a very short time. One of Peter's first projects was to organize BKL International Distributing Corp. as a parent company to handle sales, marketing and finances for Kramer, and also to operate as a separate entity to introduce other music products planned for the future.

The main success of the Kramer guitar line revolves around the patented forged aluminum "T" neck with wood inlays. The design creates a neck that cannot warp, but still has the warm, comfortable feel of wood. This feature and the many more described in the following pages have made Kramer guitars the most sought after instruments around the world.

The "New Generation Series" as well as the "DMZ Custom Series" are in strong demand. Professional artists and top recording groups who play rock, jazz, country or folk, from studio work to on-stage performances, are selecting Kramer over other brands because of the beauty, sound and performing flexibility that are part of each instrument made. True Artists demand the most from an instrument and agree that Kramer delivers what they expect.

You owe it to yourself to try a KRAMER. Why settle for anything less?

Peter J. LaPlaca

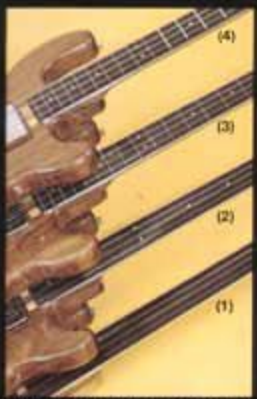
Dennis Berardi

"It's not too often that a product reaches the market destined for certain greatness as has occurred with Kramer. All of us are proud of these achievements and will never lose sight of what brought us to this point: quality, value and service. We've built a solid team at BKL to back up our product and serve our customers for many years to come. We're a NEW GENERATION of people working hard to provide you with a new generation of products."

"The richness of an artist's performance is not only dependent on his talent but also upon the limits of his instrument. At Kramer we strive to design and manufacture not just a quality instrument made from the finest materials, but a tool one may use to explore his creativity to its fullest potential."

New 'TENSION ROLLER NUT'™

All Kramer guitars now feature our exclusive new "TENSION ROLLER NUT." (Pat. Pend.) This hand-made, precision tooled, roller-style nut makes precise tuning a breeze and eliminates the chance of trapped string tension between the nut and tuning machines. The separate rollers for each string allow the string to spring or roll back to perfect pitch after a bend or stretch of a note.



Choice of Fretless Bass Styles - All basses are available in four fretless neck styles at no extra cost: (1) traditional, (2) with dot inlays, (3) dot inlays with white fret line markers, and (4) our "New" half fretless — fretted only to the D position — the remainder of the neck being fretless with white line markers.

Pickups - Kramer pickups have an extremely strong magnetic field to achieve excellent response with low distortion, low noise and high output. Our new DMZ Custom Series, with specially designed pickups by Larry DiMarzio, offers the "hottest" sounding instruments available in today's market.

Ebonol Fingerboard - The look and feel of fine ebony, but with none of the problems associated with wood. Will not crack, chip, warp or shift and provides excellent wear characteristics.

Aluminum Nut - The Kramer aluminum nut design enhances sustain and will not crack or break.

Features

From the powerful excitement of specially designed pickups, sustaining qualities never before attainable, sophisticated electronics, and ease of playing, Kramer guitars and basses not only take the lead, but have set new standards for the music industry. Be a leader, join the New Generation of Guitars, Kramer.

Bodies - Kramer bodies are made with hand-selected burl and fancy grade woods, such as American black walnut and birds-eye figured maple. All Kramer bodies are covered with Diamond-Coat™, an extremely durable finish that not only protects but enhances the beauty of each instrument. In addition, Kramer's precision body contour enables every artist to be completely comfortable with his instrument.

Neck - Kramer's Power-Forged "T-neck" is so innovative that it has been awarded a U.S. Patent... a detachable neck offering absolute rigidity in all models, eliminating warping and twisting. Select wood inlays are provided along the entire length of the neck to combine the strength of forged aluminum with the warmth of wood for playing ease and comfort.

Peghead - All Kramer guitars and basses feature our unique peghead design. Thoughtful positioning of the machines allows the artist to tune to perfect pitch quickly and easily.

Fret Positioning and Zero Fret Design - With a Kramer guitar, anyone can achieve perfect intonation with single notes or chords. The zero fret design assures open string intonation accuracy by eliminating the effect of nut wear.

Hardware - Custom Tooled aluminum and stainless steel is used for all Kramer hardware, nuts, bridges and cover plates.

Two-Way Adjustable Bridge - This bridge enables an artist to correct and set the action and intonation of each string individually. Leo Quan bridges are used on the DMZ 1000 and 2000.

Limited Warranty - Kramer Guitar Corp. offers a limited warranty for all models against any factory defects for a period of one year from the date of retail purchase to the original purchaser.

The Neck and fingerboard only are guaranteed against warping and cracking for five years from date of retail purchase. Consult the Kramer Warranty Card attached to each instrument for more information.

Kramer™

KRAMER GUITAR CORPORATION

Another Quality Music Product from

BKL

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